

# CivicScience Streaming Platform Ranker

## Week of January 7-13, 2020



While Netflix leads the pack in terms of usage, its outlook for future growth is not as promising. Amazon Prime Video, Hulu, Disney+, and Hulu Live TV, on the other hand, have both high adoption and high intent.

	Usage Rank   % of U.S. Population 18+	Intent Rank   % of U.S. Population 18+
<b>NETFLIX</b>	1   67%	17   4%
	2   46%	2   9%
<b>hulu</b>	3   32%	6   7%
	4   30%	1   11%
	5   19%	4   9%
	6   17%	7   6%
<b>SHOWTIME</b>	7   17%	14   5%
	8   15%	9   6%
	9   14%	11   6%
<b>HBO NOW</b>	10   13%	13   6%
	11   13%	22   3%
<b>ESPN+</b>	12   13%	5   7%
<b>STARZ</b>	13   12%	15   5%
	14   12%	3   9%
	15   12%	12   6%
<b>AT&amp;T tv</b>	16   10%	20   3%
<b>SHUDDER</b>	17   9%	21   3%
	18   9%	10   6%
<b>PLUTO TV</b>	19   8%	19   3%
<b>ACORN TV</b>	20   7%	21   3%
<b>fubo TV</b>	21   5%	26   2%
	22   5%	23   3%
	23   4%	25   2%
	24   3%	18   4%
<b>HBO max</b>	*N/A   N/A	8   6%
	*N/A   N/A	16   5%

\*These services have been announced but are not yet live.